

# National Olympic Academy of I.R.IRAN

2018-2021



Be A Champion in Life!



NOC President & Masoud Soltani Far,  
Minister of Sport and Youth

## Message from the President of National Olympic Committee



### Seyed Reza Salehi Amiri

By running various cultural, sports, environmental and artistic training and educational festivals and programs, the National Olympic Academy undoubtedly acts as a dynamic power to NOC and strives to promote spirit of Olympism among the country's big sports family members namely the scholars' community while expanding solidarity, health and exhilaration for all walks of life in the society with an eye to human dignity.

It was in line with similar considerations that the National Olympic Committee has established the national museum of sport, oral history of sport department, 17 commissions as well as the sports strategic council and in the meantime has embarked on renovating NOA facilities in an aim to enjoy experiences of university professors and scholars by taking greater steps towards maintaining sublime social and cultural principles within the framework of humanistic values. While expressing my sincere appreciation for the efforts made by my NOA colleagues as well as Dr. Gharakhanlou, who has played a key role for this sports body, I wish you all ever-increasing success towards enhancing our country's prime goals in the days to come.



# Message from the President of National Olympic Academy



**Reza Gharakhanlou**

Providing support for athletes' training and preparation from all aspects, particularly for national teams, is at the heart of NOA mission. The National Olympic Academy has spared no efforts to present a diverse array of programs in order to promote the fundamental Olympic values and principles amongst its stakeholders specially children and students, to improve sports organizations' performance through training their sports directors, to prepare athletes, to develop sport for all activities with an eye to its values, to promote social development through sport, and last but not least, promote clean sport with an emphasis on gender equality.

To make appropriate planning and implement its programs, the National Olympic Academy has established constant interactions with elite experts, experienced coaches, sports sciences universities, institutes as well as NGOs so as to promote scientific development of sport in the country.

Foremost amongst other activities of this sports body include supporting its stakeholders, particularly athletes, to improve their performance through physical fitness tests, medical treatments, training and sports nutrition services, sports physiology and hydrotherapy, trainings for injury prevention, oral history training workshops, Olympic values education, training workshops for coaches, directors and managers of sports federations.

It goes without saying that the effective performance of the National Olympic Academy would not have been made possible without hard work and efforts of my full time expert colleagues whose positive attitudes towards dealing with a variety of challenges deserve appreciation.

On various occasions, the National Olympic Academy has hosted athletes and sports directors from neighboring countries and conducted various national and international programs through Olympic Solidarity support, and as such expresses readiness to invite athletes from other countries for further exchange of views and experiences.





## Interoduction

The NOA of Iran, according to the recommendations of the IOC and Olympic Charter as well as the expectations of the International Olympic Academy, was established in the year 2002.

The idea and plan of establishing the I.R. Iran National Olympic Academy goes back to 1994. The NOA's original statute which was adopted in 1994 had to be amended to correspond with the new facilities added to the NOA complex. The NOA complex was finally ready to become operational in the year 2002.

The National Olympic Academy was inaugurated on 20th June 2002 in the presence of H.E. Jacques Rogge, President of the IOC and high-ranking sport officials of the country so as to become a place for all those who are seeking knowledge and action to contribute to the development of sport, promotion of Olympism and bringing about sport achievements.

On 17th March 2005, NOA was introduced as OCA High Level Training Center during the official visit of H.E. Sheikh Ahmad Al-Fahad, President of Olympic Council of Asia.

NOA was selected as South West Asia representative of Federation of International Cinema Television Sport FICTS. On 12 June 2007, the Regional Anti-Doping Organization of Central Asia office started its activities as one of the 14 regional and international offices in NOA.

The National Olympic Academy of Iran is formed based on IOA criteria as well as training and education centers of some NOCs and thus works in these areas: Olympic education for all age categories, sport for all, athletes' scientific and technical levels, suitable facilities for training and education of athletes & sport management, facilities and expertise for promotion of champions' performance which were all focused on national and international levels particularly for Continental & Olympic Games and its statute was drawn up based on NOC statute. The President of NOA is appointed by the NOC Executive Board.

The National Olympic Academy is located in Enghelab Sports Complex in an area of four acres in the north of Tehran.

This sports body is accessible through three entrances i.e. West gate from north Seoul street as well as southern and northern gates of Enghlenab Sports Complex.





## NOA sections



Administrative and Support Department

Aquatic Training Center & Swimming pool

Conference Hall

Education Department

International Relations Department

Library, Olympic Studies & Oral history Department

Management & Planning Department

Multi-Purpose Sports Halls & Classes

OVEP Department

Physical Fitness Training & Assessment Center

President Office

Public Relations Department

Residence Hall

Sport Medicine & Nutrition Center

Sport Psychology Department

# Vision, Mission, Objectives & Values

**Vision:**

Acting as a high – level training center based on sports sciences and promotion of the Olympic cultural values at national & regional levels

**Mission:**

“Scientific and cultural empowerment of athletes, coaches, directors and sports experts as to attain international achievements and develop the Olympic values in Iranian community with particular attention to the youth and women

## **Key Values**

### **-Program-oriented:**

To align values and objectives of academy for clients and running programs based on approved programs towards resolving challenges in sport

### **-Science-oriented:**

To observe scientific standards in all aspects and programs

### **-Justice-oriented:**

To provide equal opportunities and resources among boys and girls athletes, sports federations and provinces

### **-Ethics-oriented:**

To pay attention to Olympic values, enhance spirit of cooperation and promote sportsmanship and Islamic-Iranian values in sport

## **Strategies:**

- Developing software and hardware infrastructures
- Improving qualitative level of knowledge and skill in sport through educational services
- Developing Olympic values education programs and social aspects of sport
- Concentrating on elite Iranian youth athletes
- Revising, amending and updating national Olympic academy departments based on latest knowledge
- Reinforcing financial, administrative and structural basis of national Olympic academy
- Developing and improving media and organizational interactions of academy





## Swimming Pool & Aquatic Training Center

The NOA swimming pool provides its services to athletes, and other individuals in the following areas:

- Spa
- Aquatic trainings
- Relaxation and recovery
- Aquatic researches

Role and objectives:

- To provide recovery services by using swimming pool, sauna and Jacuzzi to release athletes' fatigue in spa
- To provide aquatic services using floating equipment and perform simulation training for various sports to maintain physical fitness factors
- To provide recovery services using various apparatuses
- To do research projects and theses in cooperation with country's physical education universities







## Conference Hall







## Education Department

In order to materialize the major role and mission of NOCs and NOAs in line with development of high performance sport and sports for all (article 27 paragraph 2 Olympic Charter) in the country, the Research & Education department of NOA implements a wide range of activities through interactions with sports directors, athletes, physical education teachers, university students, high school students..... as well as other stakeholders with an emphasis on the Olympic values.

### **Role and objectives:**

- To make planning, organize, cooperate, implement, control and assess all educational programs related to various NOA and NOC departments
- To implement a variety of educational programs in society as to introduce, promote, and develop Olympic movement ideals and objectives such as Olympic Day
- To ensure empowering, updating, familiarizing and peer-learning of its clients within the framework of its mission and Olympic Charter throughout the country
- To invite the best sports-sciences experts as to conduct and guide its training programs
- To cooperate with renowned academic centers and universities as to conduct programs, training courses, seminars, congresses and workshops in line with NOA objectives
- To cooperate with the Olympic Solidarity department programs i.e. technical, sports administration, Olympic values, training as well as national, regional and international courses, and scholarships
- To cooperate with IOA and transfer achievements of attending the relevant meetings to NOA and the country
- To publicize historical, technical, educational, artistic books and pamphlets related to country's sport i.e. Olympic, Paralympic, national champions, coaches and other influential individuals in sport
- To cooperate in the relevant research plans as to promote country's sport in scientific areas
- To support and develop research plans with topics required by the NOC









## Library, Olympic Studies & Oral history Department

As a specialized library working in line with advancement of educational, research, history and cultural objectives and programs of NOC and NOA which provide services to its client, this library is missioned to recognize and secure the necessities of sports community and promote their cultural, research and educational levels through developing its services and standards as well as establishing constructive relations with local and international scientific communities. It also contributes actively to historical and cultural objectives of NOC & NOA through preserving cultural and historical heritage of country's sport and oral history of sport in IRAN.

### **Role and objective:**

- Meeting the research requirements of country's sport community on cultural and historical, artistic, sport and Olympic issues
- Cooperating in scientific, cultural, and research areas for realization of NOC & NOA strategies
- Setting up data centers
- Creating archives and documentations for country's sports history
- Providing support and cooperation with the national museum of Sport Olympic & Paralympic
- Recognizing, compiling, updating, organizing and filing written and non-written resources
- Establishing the sports digital library
- Drawing up & documentation of the sports history of IRAN with oral history in mind







## International Relations Department:

This department, whose main activities are as follows, was formed to establish mutual relations with organizations, officials, coaches, athletes at regional and international levels:

- To reflect all NOA activities and news in its English website
- To perform all international communications
- To maintain constant interactions with various NOA departments
- To reflect NOA programs in various English brochures, bulletins, reports, ...at local and international levels
- To cooperate with various NOA departments in conducting regional and international training courses
- To attend NOA international meetings





## Management and Planning Department

The management and planning department was formed to employ updated management of knowledge in sports organizations, and evaluate, compare and apply the same in NOA performance and supervise the organization's strategic plans towards realization of the following aims:

### **Role and objective:**

- To help support program-based actions as to materialize NOA mission and objectives
- To help improve strategic planning and supervision in NOA and establish cooperation with other sports bodies in this field
- To improve approach, and promote knowledge and practical managerial skills of NOA target groups i.e. improve performance in male and female youth athletes, coaches, directors and chef de missions of sports delegations participating in major sports events (Tokyo 2020 Olympic Games)
- To provide managerial approaches in attracting, maintaining and promoting human resources and setting up human resources education system
- To attract, and cooperate with scientific centers, experts as well as national and international social bodies as to strengthen management in organization's programs
- To organize forums, workshops and training courses on management in sports organizations
- To write, translate, publicize and research on management in sports organizations as well as topics for sports directors and coaches
- To upgrade managerial knowledge and skills of directors of NOA and other sports bodies
- To strengthen international communications in line with organization's mission and objectives
- To help improve the quality of services
- To promote volunteerism in the country's sports realm
- To help improve structure and managerial skills of directors of sports clubs







## Multi-Purpose Sports Halls & Classes









## OVEP Department

In view of the importance, and scope of Olympic values promotion programs, variety of its addressees at sport and community level and the IOC 2020 Agenda recommendations on value-based trainings, the NOA Olympic Values Education Program Department was established to complement and strengthen the Education & Research Department programs.

### **Role and Objectives:**

- To study the relevant IOC guidelines and recommendations regularly as to provide educational resources and apply them in value promotion programs
- To establish regular interactions with local branches of international bodies such as UN and UNESCO in order to define and run joint programs
- To develop, attract and support various addressees at community with an emphasis on those with more needs i.e. children and underprivileged and deprived families
- To define and implement various effective programs in this concern in order to attract further OS support
- To establish cooperation with local social and sports bodies in order to employ sport for development of health, vitality and hope in the community
- To establish regular cooperation with physical education department of ministry of education in order to familiarize the majority of physical education teachers and students throughout the country with Olympic values and physical education joint programs in schools
- To establish interactions with popular champions and Olympians so as to create role models within the community
- To promote Olympism in action in all NOA & NOC departments
- To take advantage of every opportunity available i.e. gatherings, seminars, workshops, and educational courses as to introduce and promote values
- To maintain further interactions with other ministries and sports bodies in the country as to promote values







## Physical Fitness Training & Assessment Center

While assessing athletes' physical fitness capabilities and providing classified results to coaches, federations, directors as well as athletes themselves, this center tries to promote performance level of athletes, and improve their sports scientific development. Moreover, it strives to promote and upgrade scientific development of country's sport through organizing specialized courses and workshops for national teams, carrying out sports research projects in cooperation with superior universities and sports institutes as well as cooperating in all NOA training programs particularly from early ages.

### **Performance:**

- Assessing, analyzing, and studying the obtained results from athletes' physical fitness tests
- Providing national standards for physical fitness factors' tests in all sports events
- Providing consultancy on design, and implementing laboratory projects in various sports sciences
- Providing modern training methods
- Assessing the results of athletes' physical fitness tests and consulting with coaches and managers of sports teams
- Designing and implementing laboratory projects in various sports fields
- Assessing, improving and presenting appropriate dynamic patterns for athletes
- Designing and implementing training educational programs, joint research training plans in cooperation with clubs, federations, universities, educational centers, ... at national and international levels
- Quantitative and qualitative development of coaches' knowledge
- Identifying the sports talents and directing them to the highest levels of championship





## President Office







## Public Relations Department

In its mulita-dimensional relationships, the public relations help realize the mission and objectives of the organization. Through its regular interactions with all media centers and social networks, this NOA department is involved with making documentaries, website management, local audio-visual affairs, graphic and publication affairs as well as managing and transferring content to website by pursuing the following duties:

### **Role and objective:**

- To apply and develop modern and scientific methods of public relations
- To establish constant cooperation with the organization's directors and other departments' staff as to effectively implement activities and different programs
- To draw up newsletters, brochures, posters in print and reflect the respective electronic version in the website
- To produce news, photos, films, documentaries and various reports of activities and reflect the same to different news networks and communicate news through website.
- To establish cooperation in organizing events, cultural, artistic and sports festivals and various exhibitions both inside and outside the organization
- To prepare an archive of films and pictures
- To provide opportunities for sound reflection of news, expert views, interviews, documentaries with an emphasis on moral attributes in social and organizational relations like honesty, transparency, and close relationship in international cooperation









## Residence Hall

A -3storey building with 35 triple rooms, the NOA residence hall is equipped with restaurant, laundry, and Wi-Fi system to meet national teams' requirements in the following areas:

- To accommodate athletes participating in different sports training camps in NOA
- To accommodate athletes participating in different sports training camps in sports federations near NOA premises
- To accommodate guests and clients from other cities or countries participating in various NOA programs
- To receive revenues through providing rooms and services to federations and other sports organizations





## Sport Medicine & Nutrition Center

Considering the important role sports medicine plays in maintaining the health and improving the performance of athletes, the National Olympic & Paralympic academy sports medicine center, as a specialized, scientific, educational and research department, is missioned to work in line with its objectives in four areas i.e. developing the center in communication and producing the science of sports medicine, providing hardware and software equipment, athletes' sports medicine data center in its various department including sports clinic, rehabilitation and physiotherapy, heart and weight and specialized assessment, sports nutrition, injury prevention, IT management system.

### **Role and objective:**

- To study and update scientific-applied plans in an aim to improve sports medicine, nutrition and sports rehabilitation at national, regional and international levels
- To organize sports medicine, nutrition and sports rehabilitation educational courses at various levels of athletes, coaches, experts, directors, federations' officials and country's sports medicine community
- To provide specialized healthcare for national teams' athletes
- To set up data banks
- To provide educational resources and sports medicine journals
- To provide counseling services as to secure medical needs, prevent sports injuries and prepare informative packages in order to achieve healthy and safe sport
- To conduct periodic and specialized examinations of elite athletes in different areas namely specialized assessment of athletes' hearts





## Sports Psychology Center

-This center was established in the national Olympic academy to complement sports medicine activities within the domain of psychology particularly so as to upgrade athletes' performance.

### **Role and objectives:**

- To help increase physical fitness and mental health of national teams' athletes
- To help upgrade knowledge of coaches toward psychology and interpersonal relations
- To help improve athletes' performance in trainings and sports competitions
- To help improve living conditions of Olympic athletes
- To train mental skills of champions and coaches
- To train efficient and specialized manpower in sports psychology
- To help enhance humanistic relations among athletes and sports organizations
- To provide psychological counseling to champions and coaches
- To provide educational resources and publication of brochures, bulletins and posters with psychology contents
- To organize scientific, specialized, and professional national, regional and international sports psychology gatherings
- To implement scientific-applied sports psychology projects



## **NOA Financial resources: NOC, sponsor, partner, some of the training programs, renting**

Stakeholders & partners

- Athletes (women & men)
- Coaches
- Sports Managers/Directors/ Administrators
- Students
- Physical Education Teachers
- Sports Organizations (specialists: National Federations & Sport and Youth Ministry & Education Ministry & Research and Sciences Ministry & National Paralympic Committee)
- Sport Physicians
- Sport institutions
- Poor children, victim, vulnerable
- People interested in community level



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