



INTERNATIONAL  
OLYMPIC  
COMMITTEE

# THE VIRTUAL OLYMPIC CONGRESS

ON THE ROAD TO COPENHAGEN 2009!



**YOU CAN REGISTER WITH THE  
VIRTUAL OLYMPIC CONGRESS  
VIA THE FOLLOWING LINK:**

**WWW.2009CONGRESS.OLYMPIC.ORG**

**FOR ASSISTANCE PLEASE CONTACT:**

The 2009 Congress Secretariat, International Olympic Committee  
Château de Vidy, 1007 Lausanne, Switzerland, [2009congress@olympic.org](mailto:2009congress@olympic.org)

## Taking the pulse.



Make your **move**.  
Join the **debate**.  
Voice your **opinion**.

Virtual Olympic Congress  
[www.2009congress.olympic.org](http://www.2009congress.olympic.org)  
Deadline for contributions: 31 December 2008



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# WHAT ARE THE THEMES AND SUB-THEMES?



## THE OLYMPIC MOVEMENT IN SOCIETY

### Theme 1: The Athletes

- 1.1 Relationship between the athletes, the clubs, federations and the NOCs
- 1.2 Health protection in training and competition
- 1.3 The social and professional life of athletes during and after elite competition

### Theme 2: Olympic Games

- 2.1 How to keep the Games as a premier event?
- 2.2 Olympic values
- 2.3 Universality and developing countries

### Theme 3: The Structure of the Olympic Movement

- 3.1 The autonomy of the Olympic Movement
- 3.2 Good governance and ethics
- 3.3 The relationships between the Olympic Movement and its stakeholders

### Theme 4: Olympism and Youth

- 4.1 Moving towards an active society
- 4.2 Is competitive sport still appealing?
- 4.3 Youth sports events

### Theme 5: The Digital Revolution

- 5.1 A new management of sports rights
- 5.2 How to increase the size of the sports audience?
- 5.3 Communication with stakeholders in the digital age

## WHO CAN PARTICIPATE?

### ● Everyone linked to the Olympic Movement

- ✓ IOC members
- ✓ IOC honorary and honor members
- ✓ Representatives of the International Federations
- ✓ Representatives of the National Olympic Committees
- ✓ Athletes and athlete support staff (coaches, doctors and medical staff)
- ✓ Referees, judges and technical officials
- ✓ Organising Committees of the Olympiad and Olympic Games (2006 – 2008 – 2010 – 2012 – 2014)
- ✓ The IOC's Olympic Partners
- ✓ The media

All contributions will be published on the Virtual Olympic Congress extranet

### ● The general public

A statistical analysis of the public's contributions will be published on the IOC's website in 2009



ATHENS 2004

For more information on the

- ✓ Congress Regulations
  - ✓ Call for Contributions
- see [www.2009congress.olympic.org](http://www.2009congress.olympic.org)

